Ministero degli Affari Esteri
e della Cooperazione Internazionale

Embassy of Italy
Kuala Lumpur

ITA
ITALIAN TRADE AGENCY

THE EXTRAORDINARY
ITALIAN TASTE

the food purveyor

B.I.G.
Ben's Independent Grocer
EAT. DRINK. SHOP.

MAKE IT *Authentically.* MAKE IT ITALIAN

5 – 22 June 2025

CHILLED ITALIAN *Products*

Granarolo Mascarpone 42% Fat 500g

RM32.49

Granarolo Ricotta 250g

RM28.29

Granarolo Parmiggino Reggiano PDO Grated 90g

RM14.89

Granarolo Grana Padano PDO Grated 90g

RM11.89

Granarolo Pecorino Romano PDO Grated 70g

RM14.99

Boni DOP Cheese Assorted 200g

RM27.99-RM35.49

Zanetti Cheese For Pasta Tub 80g-250g

RM7.19-RM21.39

Zanetti Cheese For Pasta Bag 100g

RM8.29

Zanetti Gran Spicco Portion 200g

RM18.99

Zanetti Grana Padano Portion 200g

RM24.99

Zanetti Pecorino Romano DOP Portion 200g

RM32.99

ESSENTIAL ITALIAN

Daily Needs

Rummo Pasta Lenta Lavorazione Assorted 500g

RM10.99-RM24.99

Baronia Squid Ink Spaghetti 500g

RM11.99

Pasta Di Martino Pasta Assorted 500g

RM6.99

Rustichella Zerotre Organic Pasta Assorted 250g

RM13.99-RM15.99

De Cecco Pappardelle 201 500g

RM12.99

Riso Gallo Arborio / Carnaroli 500g

RM19.99

Rana Pasta Assorted 250g

RM23.69

Olitalia Pomace / Extra Virgin Olive Oil 1L

RM37.99-RM80.99

Olitalia Flavoured Olive Oil Assorted 250ml

RM31.99-RM32.99

Costa d'Oro Grezzo 100% Unfiltered EVOO 1L

RM79.99

Acetaia Giusti 1 Medal
Anforina Cappelliera PGI 250ml

RM99.99

Artigiani del Tartufo
Truffle Sauce 3% 500g

RM69.99

Scyavuru Pistachio
Spread 15% 180g

RM22.99

Fabbri Amarena /
Strawberry / Ginger 230g

RM49.99-RM52.99

Tre Marie Ancora Uno
Assorted Biscuits 315g-360g

RM14.99

Happy Oliva Spiced
Olives Assorted 80g

RM8.99

San Carlo Potato Chips
Assorted 150g-180g

RM11.99-RM12.99

Terre Dei Trulli
Taralli Assorted 250g

RM12.99

San Benedetto
Sparkling / Still B4f2 1.5L

RM41.89

Segafredo Aluminium Coffee
Capsule Assorted 10s

RM23.89

La Dolce Vita Soda
Assorted 330ml

RM6.99

San Pellegrino Juice
Assorted 4x330ml

RM27.99

Amica Alfredo's Chips
Assorted 130g

RM12.99- RM17.99

San Pellegrino/ Acqua Panna
Sparkling/ Still Water 100cl

RM10.89

San Pellegrino/ Acqua Panna
Sparkling/ Still Water 75cl

RM10.89

CAFFÈ BORBONE
NAPOLI

N°1 Coffee Pods in Italy*

Savour the Authentic
Neapolitan Coffee
from Naples, Italy

CAFFE BORBONE
Nespresso® Compatible (10s) Assorted

RM18.99

CAFFE BORBONE
Dolce Gusto® Compatible (15s) Assorted

RM16.99

MADE IN ITALY

* Source: Nielsen's value sales data of paper pods from January 2023 to December 2023, Total Italy Food

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LINGUINE ALLA PUTTANESCA

An Italian classic, easy to throw together with pantry staples, which packs an undeniable flavor punch.

Serves Two

- *1/2 pkg Rummo Linguine N°13*
- *2 cans (14.5 oz each) peeled tomatoes*
- *5 anchovies in oil*
- *1/3 - 1/2 cup pitted taggiasche olives*
- *2 garlic cloves*
- *4 tbsp salted capers, desalinated*
- *Fresh basil leaves*
- *Chili pepper*
- *Parsley*
- *Extra virgin olive oil, as needed*

1. Desalinate the capers and finely chop a few sprigs of parsley. Set aside.
2. In a sauté pan over a gentle flame, cook the anchovies and garlic in olive oil. Add a few parsley stems, and cook until the anchovies dissolve.
3. Add finely sliced chili pepper, then throw in the tomatoes, mashing them. Once half cooked, remove the parsley stems and throw in the chopped capers and pitted olives.
4. Meanwhile, in abundant boiling, salted water, cook the Linguine. Drain them 2 minutes prior to the recommended cooking time, and transfer them directly into the pan with the sauce. (Reserve the cooking water).
5. Mix and toss, adding small quantities of cooking water as needed to finish cooking the pasta. Remove from heat and add chopped parsley. Mix.
6. Plate, adding a final sprinkling of chopped parsley, and Buon appetito!

"WEDDING DAY" FUSILLOTTI

A bright, zesty dish with tomato confit, basil emulsion and ricotta salata that was served at a Rummo family wedding.

Serves Two

- *1/2 pkg Rummo Fusillotti N°155*
- *1 3/4 lb cherry tomatoes*
- *Zest of 3 organic lemons, or to taste*
- *Basil*
- *2 garlic cloves*
- *Brown sugar*
- *Thyme and oregano*
- *Ricotta salata*
- *Extra virgin olive oil, as needed*
- *Salt*

1. Halve the cherry tomatoes and place them cut side up on a parchment-lined baking tin.
2. Smash 2 garlic cloves, peel, and remove the heart, then chop them finely. Add a good pinch of salt then, with the flat part of a knife, crush and smear them against the cutting board to make a paste.
3. Put the garlic paste in a small bowl, add oregano and thyme (to taste) and olive oil, sufficient to yield enough sauce to cover all the tomatoes.
4. Spoon some sauce on every cherry tomato half, then lightly sprinkle with brown sugar. Bake at 350°F for 2 hours.
5. Wash the basil, then blend with a generous drizzle of olive oil and 3-4 small ice cubes, using an immersion blender,to make an emulsion. Set aside.
6. Cook the Fusillotti® N°155 in abundant, boiling salted water. Once cooked (check the timing on the pack), pour the pasta in a salad bowl, add the cherry tomatoes and all their juices. Grate the zest of the lemons and add a part of the basil emulsion (keep aside a few tablespoons) and mix.
7. When serving, spread a generous spoonful of basil emulsion on every plate, top with the pasta, and finish with some freshly grated ricotta salata. Buon appetito!

COLAVITA

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Bringing tradition
Quality & taste to your table

Colavita
Extra Virgin Olive Oil 250ml
RM21.99

Colavita
Pure Olive Oil 250ml
RM19.99

Colavita
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RM65.99

Colavita
Pure Olive Oil 500ml
RM32.99

Colavita
Avocado Oil 750ml
RM60.99

NEW

Barilla

#1 PASTA AND PASTA SAUCE BRAND IN **ITALY**

BARILLA
Fettucine (nest)
500g
RM16.99

BARILLA
Lasagne
500g
RM18.99

BARILLA
Pasta
400g / 500g (Asst)
RM6.99

BARILLA
Pesto Genovese
190g
RM20.99

BARILLA
Pasta Sauce
400g / 500g (Asst)
RM14.99

CIRIO
1856

Autentico Italiano

FROM SEEDS TO TABLE

1	Cirio Beans & Legumes Range Assorted 380g	RM 5.49
2	Cirio Polpa Chopped / Pelati Whole Peeled Tomatoes 400g	RM 6.69
3	Cirio Pasta Sauce Assorted 340g	RM 9.99
4	Cirio Bologna Vegan Ragu Pasta Sauce 340g	RM 12.49
5	Cirio Creamy Soup Assorted 500g	RM 8.79
6	Cirio Passata Rustica Crushed Tomatoes 680g/ Sieved Tomatoes 700g	RM 11.89 – RM12.89
7	Cirio Supercirio Tomato Paste 140g	RM 9.89

granoro

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and More...

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Illy Coffee Capsules 21s
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Illy Arabica Selection Beans Assorted 250g
BUY 2 AT RM99.00

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*While Stock Lasts.

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SCAN TO JOIN!

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CONTEST PERIOD: 1 MAY – 30 JUNE 2025
TERMS & CONDITIONS APPLY

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TORINO, ITALIA, 1895

Handpicked Selection of ITALIAN WINE

MIX & MATCH
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Felsina Berardenga
Chianti Classico
RM133.90

ColleMassari Irisse
Montecucco Vermentino DOC
RM146.00

Mauro Molino Vino
Rosso Langhe Nebbiolo
RM146.00

NON HALAL
Non Halal Products

BY PARTICIPATING IN THIS PROMOTION, YOU AGREE AND CONFIRM YOU ARE NON-MUSLIM AND ABOVE 21 YEARS OF AGE. THE SALES OF ALCOHOL IS RESTRICTED TO INDIVIDUAL WHO ARE ABOVE 21 YEARS OLD AND ARE NON-MUSLIM. WE RESERVE ALL RIGHTS TO MODIFY OR CEASE THE PROMOTION. PLEASE DRINK RESPONSIBLY AND DO NOT DRINK & DRIVE.

21+

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Italy's Best Selling Puff Pastry

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192 LAYERS OF FINE CRISPY PUFF PASTRY WITH BUTTER

Vicenzi Puff Pastry 90g-125g
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Authentic traditional fine pastry, crafted in Verona since 1905.

Matilde Vicenzi 1905

MADE IN ITALY

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WELL-KNOWN ITALIAN BISCUITS

MISURA Fibrextra/
Protein Crackers
(385g-400g)
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MISURA Dolcesenza/
Privolat Biscuits (400g)
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MISURA Protein
Choco Drop/Almond
Biscuits (260g)
RM15.99

HALAL · HQC

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Double the Delight!

Panealba Breadstick Garlic / Pizza 125g
RM7.59

Panealba Scrack Tomato Basil / Garlic Parsley 100g
RM9.99

Crafted with Tradition

Campiello Cookies Assorted 350g
RM12.99

Campiello 123/ABC Biscuits 300g
RM12.99

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bites
the food purveyor

MAKE IT Authentically.
MAKE IT ITALIAN

ITALIAN FAIR | 5 - 22 JUNE 2025

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Terms & Conditions:

- Campaign Period : **5 – 22 June 2025.**
- Participating Outlets : Village Grocer, B.I.G., and BSC Fine Foods.
- Purchases made at concourse events are not eligible for this promotion.
- Spending on featured Italian Fair products only. Top 50 Bites members with the highest spend will win.
- Exclusively for Bites members. Membership must be scanned before payment to qualify.
- Winners will be notified via registered Bites email or phone number within 30 days after the campaign ends.
- Vouchers are valid exclusively at the allocated restaurant and are not redeemable for cash.
- Organiser reserves the right to amend or cancel the campaign without prior notice.
- Other terms and conditions apply.

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the food purveyor

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Participating brands:

PONTI

rustichella d'abruzzo

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COLAVITA
Season your world

Marini
PASTICCERIA DI VERONA

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1856
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NAPOLI

Antonelli

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ACQUA PANNA
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la Corvinia

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1924
Il mulino di Napoli

SABATINO TARTUFI

RISO Scotti

BONI
PRODUTTORI DAL 1912

Loison
PASTICCERI DAL 1938

GRANAROLO

Riso Gallo
RANA

OLITALIA
THE TRADITION OF TOMORROW.

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granoro

Matilde VICENZI
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AMICA Chips

MiSURA

Lago Plaisir

SAN BENEDETTO

MULINO BIANCO

Barilla

L'ANTICA MADIA
PASTIFICIO ARTIGIANALE

ARTIGIANI DEL TARTUFO

ASdoMAR
La Qualità e il Rispetto.

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Dalla Costa
DAL 1898

Policom

FONTANA
FORMIELLO
GASTRONOMIA

Freddi

1605
GIUSTI
MODENA

DAL 1968
GRANFORNO

CALLIPO

Segafredo
ZANETTI

RUMMO

SAPORI
1832

SAVINI TARTUFI

FRATELLI
MANTOVA
SINCE 1905

Gallo

SAN CARLO

LAVAZZA
TORINO, ITALIA, 1895

Participating partners:

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VIRGILIO
CREATING VALUE

FABBRI
1905

MAJESTIC
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Global Pacific Victory

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